



Jodie Charlop

Executive Coach – Priming Leaders for Change and Complexity



Atlanta | New York



+1.404.378.6793 | +1 650.248.6793



connect@jodiecharlop.com



www.linkedin.com/in/jodiecharlop/

Education/Certifications

- M.S., Professional Counseling, Department of Education, Georgia State University
- B.A., International Studies, Emory University
- Certificate in Managerial Coaching, Kennesaw State University, Coles College of Business
- Registered Corporate Coach, Worldwide Association of Business Coaching
- Leadership Agility – Master Methods
- Team Coaching International, Master Certification
- Emotional Intelligence, Genos International
- National Counselor Certification, NBCC
- Advanced Certification, Rational Emotive Behavior, Albert Ellis Institute
- Certified Mediator
- Lifetime Member – Center for Creative Leadership

Diagnostic Tools

- Leadership Agility 360 and Self-Rater
- GENOS® Emotional Intelligence (self, 180, 360)
- Insights® Discovery
- Team Coaching International (Leader/360)
- California Psychological Press (MBTI)
- TKI Conflict Inventory
- ChangeWorks®
- CCL 360 Suite

Representative Engagements

- CEO, Privately-Held Financial Services Firm
- CEO, Americas (US/LATAM), Bio Tech
- CEO, QSR
- President, Media and Entertainment
- President, Professional Services
- Chief Financial Officer (President Track), Transportation
- CFO, Diversified Financial Services
- COO, Fintech
- Chief Customer Officer, Food Service Franchise
- Chief Risk and Process Officer, Transportation Industry
- Chief Legal Officer, Fortune 50 Manufacturer
- Chief Technology Officer, Software Company
- Chief Marketing Officer, Quick Service Restaurant
- SVP/EVP, Healthcare
- SVP, EVP, Global Technology
- SVP, Technology Services
- VP, Corporate Marketing, Tech/Software
- Partner, Professional Services (Legal, Consulting)
- Emerging Leaders from Director to VP

Overview

Jodie helps clients transform from technically brilliant producers to powerful leaders by tackling blind spots that may be stealing their leadership power. Jodie brings significant business experience both as a leader and working with leaders, along with advanced study in psychology and human behavior. Her coaching and consulting experience spans Fortune 500 and high-growth public companies, pre-IPO start-up ventures, professional services, government agencies, and educational institutions.

Jodie has served as a full-time executive coach since 2004. Prior to coaching, Jodie spent 25+ years in corporate leadership roles in professional services and technology firms, in Atlanta and Silicon Valley. As founder of Potential Matters, Inc., Jodie built a thriving private coaching practice helping professionals build career resiliency and evolve to positions of leadership. She successfully launched a professional development and career strategy coaching program serving 10+ year alumni for the Emory University Alumni Association, and co-created *Emory Coach Chat* which highlights topical issues facing professionals across their career span. She serves as a coach in the Goizueta Business School, Executive Education Program at Emory University, and Adjunct Faculty at the University of Georgia, Terry College of Business, Executive Education. Today, as Managing Partner of Exceleration Partners, Jodie collaborates with her coaching and consulting partners on leadership initiatives that intersect world-class research, real world application, and coaching insight.

Jodie speaks and teaches on diverse topics impacting leaders, including: leadership mindset, emotional intelligence, executive effectiveness, career strategy, leadership development, power and influence, and women in leadership.

Coaching Focus

- Accelerating Leadership Agility
- Ready for C-Suite
- Emotional Intelligence
- Building Political Savvy and Organizational Resilience
- New Leader Onboarding (Listen, Learn, Be Bold)
- Powerful Partnerships – Stakeholder Influence
- Conflict Management & Mediation
- Change Leadership
- Creating High-Value, Role Model Teams
- Personal Leadership – Executive Career Strategy
- Accelerating Leadership for Women

Selective Program Highlights

- Co-created *Listen, Learn, and Be Bold* to accelerate business transformation and new leader success in the first year of new leadership assignment.
- Created and taught five-day *Accelerate Leadership for Women Certificate Program* for University of Georgia, Terry College of Business, Executive Education.
- Designed and facilitated six-month, high-potential program for emerging leaders in fast-growing retail organization; organization retained 90% of leaders for five years and advanced each participant one to three leadership levels based on the program.
- Developed the “*Grow Yourself*” *Career Mentoring Program* to equip emerging leaders with essential strategies for career growth, self-efficacy, collaborative networking, learning agility, and enhanced workplace satisfaction. Successfully deployed in diverse settings including Gov/Public Health, CPG, and universities.