




**Jodie Charlop**, NCC, CMC  
Co-Founder & Managing Partner

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## About Jodie Charlop

Jodie helps clients transform from technically brilliant producers to powerful leaders by tackling blind spots that may be stealing their leadership power. Jodie brings significant business experience as a leader and working with leaders, along with advanced study in psychology and human behavior. Her coaching and consulting experience spans Fortune 500 and high-growth public companies; pre-IPO start-up ventures; professional services, government agencies and educational institutions.

Jodie has served as full-time executive coach since 2004. Prior to coaching, Jodie spent 25+ years in corporate leadership roles in professional services and technology firms, in Atlanta and Silicon Valley. As founder of Potential Matters, Inc., Jodie built a thriving private coaching practice helping professionals build career resiliency and successfully evolve to positions of leadership. She successfully launched a professional development and career strategy coaching program serving both 10+ year alumni for the Emory University Alumni Association and co-created Emory Coach Chat which highlights topical issues facing professionals across the career span. She serves as a coach in the Goizueta Business School, Executive Education Program at Emory University and Adjunct Faculty at the University of Georgia, Terry College of Business, Executive Education. Today, as Managing Partner of Exceleation Partners, Jodie collaborates with her coaching and consulting partners on leadership initiatives that intersect world class research, real world application and coaching insight. Jodie speaks and teaches on diverse topics impacting leaders including leadership mindset, emotional intelligence, executive effectiveness, career strategy, leadership development, power and influence, and women in leadership.

## Corporate Coaching Focus

- Accelerating Leadership Agility
- Emotional Intelligence
- Building Political Savvy and Organizational Resilience
- New Leader Onboarding (Accelerating Growth in Your First Year)
- Executive Career Strategy
- Stakeholder Influence
- Conflict Management
- Change Leadership
- Creating Role Model Teams
- Accelerating Leadership for Women

## Education/Coaching Credentials

- M.S., Professional Counseling, Department of Education, Georgia State University
- B.A., International Studies, Emory University
- National Counselor Certification (NCC), National Board for Certified Counselors (NBCC)
- Advanced Certification, Rational Emotive Behavior, Albert Ellis Institute
- Emotional Intelligence, International Certification, Genos International (Sydney, Australia)
- Team Coaching International, Master Certification
- Advanced Certification, Leadership Agility
- Registered Corporate Coach, Worldwide Association of Business Coaching
- Certificate in Managerial Coaching, Kennesaw State University, Cole's College of Business
- Certified Mediator
- Lifetime Member - Center for Creative Leadership