



## Professional Background

Jodie helps clients transform from technically brilliant producers to powerful leaders by tackling blind spots that may be stealing their leadership power. With more than 25 years of experience in corporate and professional service settings, along with advanced study in psychology and human behavior, her coaching and consulting experience spans Fortune 500 and high-growth public companies; pre-IPO start-up ventures; professional services, government agencies and educational institutions.

Jodie's real world business experience includes holding senior- and executive level roles in professional services and technology firms, in both Atlanta and Silicon Valley. As founder of [Potential Matters, Inc.](#), Jodie built a thriving private coaching practice helping professionals build career resiliency and successfully evolve to positions of leadership. She successfully launched a professional development and career strategy coaching program serving both 10+ year alumni for the Emory University Alumni Association and is co-creator of [Emory Coach Chat](#) which highlights topical issues facing professionals across the career span. She has served as a guest coach in the Goizueta Business School, Executive Education Program at Emory University and Adjunct Faculty at the University of Georgia, Terry College of Business, Executive Education. Today, Jodie teams with her coaching and consulting partners at Excleration Partners on leadership initiatives that integrate best practices and pioneering approaches. Jodie speaks regularly on topics of emotional intelligence, executive effectiveness, career strategy, leadership development and power and influence.

## Corporate Coaching Focus

Jodie works with both executives and emerging leaders, and especially enjoys working with new leaders who want to effectively transform from producer to leader. She has deep experience in coaching and teaching emotional intelligence skills as a key underpinning of leadership and career success. She takes a whole-brain approach to expanding leadership agility which combines thinking styles + emotional intelligence. Jodie also has deep insight and understanding of the complexity of power and politics in the workplace, and enjoys helping leaders navigate corporate settings with authentic integrity. In addition to coaching professionals using 360 feedback and industry leading assessments, she has co-developed agenda-specific professional coaching intensives in key areas including: Emotional Intelligence, Conflict Management; Work and Leadership Styles; Power, Politics and Relationship Capital; Team Coaching; Coaching Across Generational Lines; and Strategic Partnerships.

## Education/Coaching Credentials

- M.S., Professional Counseling, Department of Education, Georgia State University
- B.A., International Studies, Emory University
- National Counselor Certification (NCC), National Board for Certified Counselors (NBCC)
- Advanced Certification, Rational Emotive Behavior, Albert Ellis Institute
- Emotional Intelligence, International Certification, Genos International (Sydney, Australia)
- Registered Corporate Coach, Worldwide Association of Business Coaching
- Certificate in Managerial Coaching, Kennesaw State University, Cole's College of Business
- Certified Mediator
- Member: International Coaching Federation and Georgia Coach Association
- Member: Center for Creative Leadership (Lifetime Member)